

Factory Man How One Furniture Maker Battled Offshoring Stayed Local And Helped Save An American Town By Macy Beth 2014 Hardcover

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It will not resign yourself to many era as we tell before. You can reach it while feat something else at house and even in your workplace. suitably easy! So, are you question? Just exercise just what we allow under as without difficulty as evaluation **Factory Man How One Furniture Maker Battled Offshoring Stayed Local And Helped Save An American Town By Macy Beth 2014 Hardcover** what you considering to read!

Sunday Dinner Bridgette A. Lacy 2015-09-15 Bridgette A. Lacy offers an ode to a meal that, notably in the Sabbath-minding South, is more than a meal. Sunday dinner, Lacy observes, is "a state of mind. It is about taking the time to be with the people who matter to you." Describing her own childhood Sunday dinners, in which her beloved, culinary-minded grandfather played an indelible role, Lacy explores and celebrates the rhythms of Sunday food traditions. But Lacy knows that, today, many who grew up eating Sunday dinner surrounded by kin now dine alone in front of the television. Her Sunday Dinner provides remedy and delicious inspiration any day of the week. Sure to reward those gathered around the table, Lacy's fifty-one recipes range from classic southern favorites, including Sunday Yeast Rolls, Grandma's Fried Chicken, and Papa's Nilla Wafer Brown Pound Cake, to contemporary, lighter twists such as Roasted Vegetable Medley and Summer Fruit Salad. Lacy's tips for styling meals with an eye to color, texture, and a simple beauty embody her own Sunday dinner recollection that "anything you needed was already on the table."
Dark Pools Scott Patterson 2012-06-12 A news-breaking account of the global stock market's subterranean battles, *Dark Pools* portrays the rise of the "bots"--artificially intelligent systems that execute trades in milliseconds and use the cover of darkness to out-manuever the humans who've created them. In the beginning was Josh Levine, an idealistic programming genius who dreamed of wresting control of the market from the big exchanges that, again and again, gave the giant institutions an advantage over the little guy. Levine created a computerized trading hub named Island where small traders swapped stocks, and over time his invention morphed into a global electronic stock market that sent trillions in capital through a vast jungle of fiber-optic cables. By then, the market that Levine had sought to fix had turned upside down, birthing secretive exchanges called dark pools and a new species of trading machines that could think, and that seemed, ominously, to be slipping the control of their human masters. *Dark Pools* is the fascinating story of how global markets have been hijacked by trading robots--many so self-directed that humans can't predict what they'll do next.

The Restoration of Engravings, Drawings, Books, and Other Works on Paper Max Schweidler 2006 Ever since its original publication in Germany in 1938, Max Schweidler's *Die Instandsetzung von Kupferstichen, Zeichnungen, Buchern usw.* has been recognized as a seminal modern text on the conservation and restoration of works on paper. This volume, based on the authoritative revised German edition of 1950, makes Schweidler's work available in English for the first time, in a meticulously edited and annotated scholarly edition. An extensively illustrated appendix presents case studies of eleven Old Master prints that were treated using the techniques Schweidler discusses.

The Furniture Wars Michael K. Dugan 2009-03 *The Furniture Wars* offers an insider's look at the impact of globalization on the American furniture industry. It details the painful loss of tens of thousands of jobs and billions of dollars. The Florabama Ladies' Auxiliary and Sewing Circle Lois Battle 2002-01-29 A New York Times bestseller A Literary Guild and Doubleday Book Club Selection Welcome to Florabama, Alabama—a place where you can stop to sip a co'cola or iced tea and think about money and love. If you had'em, you were free to think about other things. If you didn't you couldn't think about anything else. "We've been screwed blue and tattooed," quips Hilly Pruitt, upon hearing the news of the closing of *Cherished Lady*, the local lingerie factory where she's worked a lifetime. The same day the plant closes, Bonnie Duke Cullman, former-deb turned Atlanta-society-wife, has herself been downsized—right out of her marriage and picture-perfect life. In an unlikely alliance, Bonnie, Hilly, and the rest of the ex-bra seamstresses join forces in the "Displaced Homemakers Program" at a podunk community college. Together they endure a midlife survival course where the events of a single year forever alter the way they see the world and their places in it.

Raising Lazarus Beth Macy 2022-08-16 Author of *Dopesick*, the New York Times bestselling book that inspired the Hulu limited series New York Times Bestselling author of *Dopesick* and *Factory Man* In her characteristic narrative style, Beth Macy pulls the massive national health crisis that is opioid addiction down to its compelling, character-driven, emotional core to illustrate the personal cost American families have been forced to shoulder. This is the necessary follow up to *DOPE SICK*, deeply reported and full of breaking news, that makes clear that entire swathes of America--especially rural America--have been left to fend for themselves. Nearly a decade into the second wave of America's opioid epidemic, pharmaceutical companies are finally being forced to answer for the crisis they created. As bestsellers such as *EMPIRE OF PAIN* have brought to life, the pending multi-district litigation against opioid makers, distributors, and retailers could result in tens of millions of dollars to help treat the disease of addiction and provide communities across America with resources to help those struggling with addiction. And yet there is no consensus on the best treatment available to help addicted people, nor an understanding of how to scale the programs that have proven successful. Macy examines--as she did with *FACTORY MAN*--what happens when political forces beyond the control of individuals come to define generations of Americans. This complex story of public health, big pharma, dark money, politics, race, and class will take the story of *DOPE SICK* into the present day, showing that the increase in the number of overdose deaths during the COVID pandemic illustrates the tremendous need across America to change the conditions that make addiction so prevalent and which prevent those seeking treatment to begin new lives.

The Radium Girls Kate Moore 2017-04-18 A New York Times, USA Today, Wall Street Journal, and Amazon Charts Bestseller! For fans of *Hidden Figures*, comes the incredible true story of the women heroes who were exposed to radium in factories across the U.S. in the early 20th century, and their brave and groundbreaking battle to strengthen workers' rights, even as the fatal poison claimed their own lives... In the dark years of the First World War, radium makes gleaming headlines across the nation as the fresh face of beauty, and wonder drug of the medical community. From body lotion to

tonic water, the popular new element shines bright. Meanwhile, hundreds of girls toil amidst the glowing dust of the radium-dial factories. The glittering chemical covers their bodies from head to toe; they light up the night like industrious fireflies. With such a coveted job, these "shining girls" are the luckiest alive – until they begin to fall mysteriously ill. And, until they begin to come forward. As the women start to speak out on the corruption, the factories that once offered golden opportunities ignore all claims of the gruesome side effects. And as the fatal poison of the radium takes hold, the brave shining girls find themselves embroiled in one of the biggest scandals of America's early 20th century, and in a groundbreaking battle for workers' rights that will echo for centuries to come. A timely story of corporate greed and the brave figures that stood up to fight for their lives, these women and their voices will shine for years to come. Written with a sparkling voice and breakneck pace, *The Radium Girls* fully illuminates the inspiring young women exposed to the "wonder" substance of radium, and their awe-inspiring strength in the face of almost impossible circumstances. Their courage and tenacity led to life-changing regulations, research into nuclear bombing, and ultimately saved hundreds of thousands of lives...

What Isn't Remembered Kristina Gorcheva-Newberry 2021-09 Winner of the Raz/Shumaker Prairie Schooner Book Prize in Fiction, the stories in *What Isn't Remembered* explore the burden, the power, and the nature of love between people who often feel misplaced and estranged from their deepest selves and the world, where they cannot find a home. The characters yearn not only to redefine themselves and rebuild their relationships but also to recover lost loves—a parent, a child, a friend, a spouse, a partner. A young man longs for his mother's love while grieving the loss of his older brother. A mother's affair sabotages her relationship with her daughter, causing a lifelong feud between the two. A divorced man struggles to come to terms with his failed marriage and his family's genocidal past while trying to persuade his father to start cancer treatments. A high school girl feels responsible for the death of her best friend, and the guilt continues to haunt her decades later. Evocative and lyrical, the tales in *What Isn't Remembered* uncover complex events and emotions, as well as the unpredictable ways in which people adapt to what happens in their lives, finding solace from the most surprising and unexpected sources.

Prominent Families of New York Lyman Horace Weeks 1898

Truevine Beth Macy 2016-10-20 In Truevine, Virginia, in 1899 everyone the Muse brothers knew was either a former slave, or a child or grandchild of slaves. George and Willie Muse were just six and nine years old, but they worked the fields from dawn to dark. Until a white man offered them candy and stole them away to become circus freaks. For the next twenty-eight years, their distraught mother struggled to get them back. But were they really kidnapped? And how did their mother, a barely literate black woman in the segregated South, manage to bring them home? And why, after coming home, would they want to go back to the circus? In Truevine, bestselling author Beth Macy reveals for the first time what really happened to the Muse brothers. It is an unforgettable story of cruelty and exploitation, but also of loyalty, determination and love.

Bataan Death March Bollich, James

Truevine Beth Macy 2016-10-18 NATIONAL BESTSELLER The true story of two African-American brothers who were kidnapped and displayed as circus freaks, and whose mother endured a 28-year struggle to get them back. The year was 1899 and the place a sweltering tobacco farm in the Jim Crow South town of Truevine, Virginia. George and Willie Muse were two little boys born to a sharecropper family. One day a white man offered them a piece of candy, setting off events that would take them around the world and change their lives forever. Captured into the circus, the Muse brothers performed for royalty at Buckingham Palace and headlined over a dozen sold-out shows at New York's Madison Square Garden. They were global superstars in a pre-broadcast era. But the very root of their success was in the color of their skin and in the outrageous caricatures they were forced to assume: supposed cannibals, sheep-headed freaks, even "Ambassadors from Mars." Back home, their mother never accepted that they were "gone" and spent 28 years trying to get them back. Through hundreds of interviews and decades of research, Beth Macy expertly explores a central and difficult question: Where were the brothers better off? On the world stage as stars or in poverty at home? TRUEVINE is a compelling narrative rich in historical detail and rife with implications to race relations today.

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Strengthening Forensic Science in the United States National Research Council 2009-07-29 Scores of talented and dedicated people serve the forensic science community, performing vitally important work. However, they are often constrained by lack of adequate resources, sound policies, and national support. It is clear that change and advancements, both systematic and scientific, are needed in a number of forensic science disciplines to ensure the reliability of work, establish enforceable standards, and promote best practices with consistent application.

Strengthening Forensic Science in the United States: A Path Forward provides a detailed plan for addressing these needs and suggests the creation of a new government entity, the National Institute of Forensic Science, to establish and enforce standards within the forensic science community. The benefits of improving and regulating the forensic science disciplines are clear: assisting law enforcement officials, enhancing homeland security, and reducing the risk of wrongful conviction and exoneration. Strengthening Forensic Science in the United States gives a full account of what is needed to advance the forensic science disciplines, including upgrading of systems and organizational structures, better training, widespread adoption of uniform and enforceable best practices, and mandatory certification and accreditation programs. While this book provides an essential call-to-action for congress and policy makers, it also serves as a vital tool for law enforcement agencies, criminal prosecutors and attorneys, and forensic science educators.

China Furniture Industry China Knowledge Press 2008-12-01 Twenty years after China opened its doors to the wider international market, the furniture industry in China has witnessed the entry of numerous foreign furniture enterprises. This report provides an overview and discussion of China's furniture industry, and identifies opportunities and pitfalls for prospective investors.

The Encyclopaedia Britannica 1911

Black Workers Remember Michael Keith Honey 2002-03-21 A compelling collection of oral histories of black working-class men and women from Memphis. Covering the 1930s to the 1980s, they tell of struggles to unionize and to combat racism on the shop floor and in society at large. They also reveal the origins of the civil rights movement in the activities of black workers, from the Depression onward.

The Legal Limit Martin Clark 2009 Growing up with an abusive father and his brother Gates, now an imprisoned felon, Mason Hunt has made a success of his life as the attorney for the Commonwealth of Virginia, until his brother attempts to have Mason use his legal influence to get him out of jail.

The Jungle Upton Sinclair 2017-06-19 The Jungle is a 1906 novel written by the American journalist and novelist Upton Sinclair (1878–1968). Sinclair wrote the novel to portray the lives of immigrants in the United States in Chicago and similar industrialized cities. Many readers were most concerned with his exposure of health violations and unsanitary practices in the American meatpacking industry during the early 20th century, based on an investigation he did for a socialist newspaper. The book depicts working class poverty, the lack of social supports, harsh and unpleasant living and working conditions, and a hopelessness among many workers. These elements are contrasted with the deeply rooted corruption of people in power. A review by the writer Jack London called it, "the Uncle Tom's Cabin of wage slavery." Sinclair was considered a muckraker, or journalist who exposed corruption in government and business. He first published the novel in serial form in 1905 in the Socialist newspaper, Appeal to Reason, between February 25, 1905, and November 4, 1905. In 1904, Sinclair had spent seven weeks gathering information while working incognito in the meatpacking plants of the Chicago stockyards for the newspaper. It was published as a book on February 26, 1906 by Doubleday and in a subscribers' edition.

Gropius Fiona MacCarthy 2019 Fiona MacCarthy challenges the image of Walter Gropius as a doctrinaire architectural rationalist, bringing out the vision and courage that carried him through a politically hostile age. Approaching the Bauhaus founder from all angles, she offers a poignant personal story, one that reexamines the urges that drove Euro-American modernism as a whole.

Boy with No Name Charles Lee 2019-11-27 "The Boy with No Name" is the ultimate story of HOPE! I wanted to share my testimony with everyone, to show the world how God can take any underdog, dip him in his blood, and turn him into a champion.

Fences August Wilson 2019-08-06 From legendary playwright August Wilson comes the powerful, stunning dramatic bestseller that won him critical acclaim, including the Tony Award for Best Play and the Pulitzer Prize. Troy Maxson is a strong man, a hard man. He has had to be to survive. Troy Maxson has gone through life in an America where to be proud and black is to face pressures that could crush a man, body and soul. But the 1950s are yielding to the new spirit of liberation in the 1960s, a spirit that is changing the world Troy Maxson has learned to deal with the only way he can, a spirit that is making him a stranger, angry and afraid, in a world he never knew and to a wife and son he understands less and less. This is a modern classic, a book that deals with the impossibly difficult themes of race in America, set during the Civil Rights Movement of the 1950s and 60s. Now an Academy Award-winning film directed by and starring Denzel Washington, along with Academy Award and Golden Globe winner Viola Davis.

L.L. Bean Leon A. Gorman 2006 Looks at the history of the successful mail-order company, the challenges it faces, and its evolution since its start in 1912.

Staying Married in a Degenerate Age Michael Sebastian 2016-02-01 There is a war going on. The goal of the war is to fundamentally transform human society. There are many fronts in this war, but the brunt of the attack is targeted at the institution that serves as the foundation for society--traditional marriage. This book exposes the battle plan of the enemy, and it equips men and women to fight back by strengthening their own marriages. This book will provide you with concrete, practical ideas to: * Cheat-proof your marriage. * Use effective communication skills. * Inject romance back into your marriage. * Eliminate boredom. * Avoid the money traps that ensnare many couples. * Understand the media messages that attack traditional marriage. * Protect your marriage against negative cultural influences. * Strengthen your faith to keep your marriage solid. * Implement a realistic spiritual program for yourself and your family. * Help husbands become more "alpha male" and assume a leadership role for their families.

Behemoth: A History of the Factory and the Making of the Modern World Joshua B. Freeman 2018-02-27 "Freeman's rich and ambitious Behemoth depicts a world in retreat that still looms large in the national imagination.... More than an economic history, or a chronicle of architectural feats and labor movements."—Jennifer Szalai, New York Times In an accessible and timely work of scholarship, celebrated historian Joshua B. Freeman tells the story of the factory and examines how it has reflected both our dreams and our nightmares of industrialization and social change. He whisks readers from the early textile mills that powered the Industrial Revolution to the factory towns of New England to today's behemoths making sneakers, toys, and cellphones in China and Vietnam. Behemoth offers a piercing perspective on how factories have shaped our societies and the challenges we face now.

Canary in the Coal Mine William Cooke 2021 One doctor's courageous fight to save a small town from a silent epidemic that threatened the community's future--and exposed a national health crisis. When Dr. Will Cooke, an idealistic young physician just out of medical training, set up practice in the small rural community of Austin, Indiana, he had no idea that much of the town was being torn apart by poverty, addiction, and life-threatening illnesses. But he soon found himself at the crossroads of two unprecedented health-care disasters: a national opioid epidemic and the worst drug-fueled HIV outbreak ever seen in rural America. Confronted with Austin's hidden secrets, Dr. Cooke decided he had to do

something about them. In taking up the fight for Austin's people, however, he would have to battle some unanticipated foes: prejudice, political resistance, an entrenched bureaucracy--and the dark despair that threatened to overwhelm his own soul.: Canary in the Coal Mine is a gripping account of the transformation of a man and his adopted community, a compelling and ultimately hopeful read in the vein of Hillbilly Elegy, Dreamland, and Educated.

How to Fly a Horse Kevin Ashton 2015-01-20 As a technology pioneer at MIT and as the leader of three successful start-ups, Kevin Ashton experienced firsthand the all-consuming challenge of creating something new. Now, in a tour-de-force narrative twenty years in the making, Ashton leads us on a journey through humanity's greatest creations to uncover the surprising truth behind who creates and how they do it. From the crystallographer's laboratory where the secrets of DNA were first revealed by a long forgotten woman, to the electromagnetic chamber where the stealth bomber was born on a twenty-five-cent bet, to the Ohio bicycle shop where the Wright brothers set out to "fly a horse," Ashton showcases the seemingly unremarkable individuals, gradual steps, multiple failures, and countless ordinary and usually uncredited acts that lead to our most astounding breakthroughs. Creators, he shows, apply in particular ways the everyday, ordinary thinking of which we are all capable, taking thousands of small steps and working in an endless loop of problem and solution. He examines why innovators meet resistance and how they overcome it, why most organizations stifle creative people, and how the most creative organizations work. Drawing on examples from art, science, business, and invention, from Mozart to the Muppets, Archimedes to Apple, Kandinsky to a can of Coke, How to Fly a Horse is a passionate and immensely rewarding exploration of how "new" comes to be.

David and Goliath Malcolm Gladwell 2013-10-01 Explore the power of the underdog in Malcolm Gladwell's dazzling examination of success, motivation, and the role of adversity in shaping our lives, from the bestselling author of The Bomber Mafia. Three thousand years ago on a battlefield in ancient Palestine, a shepherd boy felled a mighty warrior with nothing more than a stone and a sling, and ever since then the names of David and Goliath have stood for battles between underdogs and giants. David's victory was improbable and miraculous. He shouldn't have won. Or should he have? In David and Goliath, Malcolm Gladwell challenges how we think about obstacles and disadvantages, offering a new interpretation of what it means to be discriminated against, or cope with a disability, or lose a parent, or attend a mediocre school, or suffer from any number of other apparent setbacks. Gladwell begins with the real story of what happened between the giant and the shepherd boy those many years ago. From there, David and Goliath examines Northern Ireland's Troubles, the minds of cancer researchers and civil rights leaders, murder and the high costs of revenge, and the dynamics of successful and unsuccessful classrooms—all to demonstrate how much of what is beautiful and important in the world arises from what looks like suffering and adversity. In the tradition of Gladwell's previous bestsellers—The Tipping Point, Blink, Outliers and What the Dog Saw—David and Goliath draws upon history, psychology, and powerful storytelling to reshape the way we think of the world around us.

Sophie's World Jostein Gaarder 2007-03-20 One day Sophie comes home from school to find two questions in her mail: "Who are you?" and "Where does the world come from?" Before she knows it she is enrolled in a correspondence course with a mysterious philosopher. Thus begins Jostein Gaarder's unique novel, which is not only a mystery, but also a complete and entertaining history of philosophy.

The Structuring of Organizations Henry Mintzberg 1979 How do organizations structure themselves? A synthesis of the empirical literature in the field, supported by numerous examples and illustrations, provides images that produce a theory. The author introduces five basic configurations of structure - the simple structure, the machine bureaucracy, the professional bu- reaucracy, the divisionalized form, and the adhocracy. This book reveals that structure seems to be at the root of many questions about organizations and why they function as they do.

Factory Man Beth Macy 2014-07-15 The instant New York Times bestseller about one man's battle to save hundreds of jobs by demonstrating the greatness of American business. The Bassett Furniture Company was once the world's biggest wood furniture manufacturer. Run by the same powerful Virginia family for generations, it was also the center of life in Bassett, Virginia. But beginning in the 1980s, the first waves of Asian competition hit, and ultimately Bassett was forced to send its production overseas. One man fought back: John Bassett III, a shrewd and determined third-generation factory man, now chairman of Vaughan-Bassett Furniture Co, which employs more than 700 Virginians and has sales of more than \$90 million. In Factory Man, Beth Macy brings to life Bassett's deeply personal furniture and family story, along with a host of characters from an industry that was as cutthroat as it was colorful. As she shows how he uses legal maneuvers, factory efficiencies, and sheer grit and cunning to save hundreds of jobs, she also reveals the truth about modern industry in America.

Boom, Bust, Exodus Chad Broughton 2016-09-01 "In 2002, the town of Galesburg, a slowly declining Rustbelt city of 34,000 in western Illinois, learned that it would soon lose its largest factory, a Maytag refrigerator plant that had anchored Galesburg's social and economic life for half a century. Workers at the plant earned \$15.14 an hour, had good insurance, and were assured a solid retirement. In 2004, the plant was relocated to Reynosa, Mexico, where workers spent 13-hour days assembling refrigerators for \$1.10 an hour. In Boom, Bust, Exodus, Broughton offers a look at the transition to a globalized economy, from the perspective of those who have felt its effects most. In today's highly commoditized world, we are increasingly divorced from the origins of the goods we consume; the human labor required to create our smart phones and hybrid cars is so far removed from the end product we need not even think about it. And yet, Broughton shows, the human cost behind the shifting currents of the global economy remains a reality. Broughton illuminates these complexities through a tale of two cities that have fared very differently in the global contest to woo or retain fickle capital. In Galesburg, the economy is a shadow of what it once was. Reynosa, in contrast, has become one of the exploding 'second-tier cities' of the developing world, thanks to the influx of foreign-owned, export-oriented maquiladoras. And yet even these distinctions cannot be finely drawn: families struggle to get by in Reynosa, and the city is beset by violence and a ruthless drug war. Those left behind in declining of Galesburg, meanwhile, do not see themselves as helpless victims: many have gone back to school, scramble from job to job, and have learned to adapt and even thrive. It is a downsized existence, but a full-sized life nonetheless"--

Dopesick Beth Macy 2021-10-14 A portrait of the devastating opioid crisis in America from a New York Times bestselling author and journalist who has lived through it.

The Everlasting Man Gilbert Keith Chesterton 1925 In The Everlasting Man, G. K. Chesterton paints the full panorama of human history in light of Christian tradition--Amazon.

The Most They Ever Had Rick Bragg 2011-04 A Pulitzer Prize-winning writer and author of The Prince of Frogtown evokes the hardscrabble lives of those who lived and died by a single surviving American cotton mill by offering the searing true stories of those who worked in the Jacksonville, Alabama establishment. Reprint.

Flawless: Inside the Largest Diamond Heist in History Scott Andrew Selby 2010-02 The True Story of the Antwerp Diamond Heist. On February 15, 2003, thieves broke into an allegedly airtight vault in Antwerp, never tripping an alarm, and

made off with over \$108 million worth of diamonds and other valuables. Although the crime was perfect, the getaway was not. The police zeroed in on a band of professional thieves fronted by Leonardo Notarbartolo, a dapper Italian who had rented an office in the Diamond Center and clandestinely cased its vault for over two years. The “who” of the crime had been answered, but the “how” remained a mystery. Scott Andrew Selby, a Harvard Law grad and diamond expert, and Greg Campbell, author of *Blood Diamonds*, embarked on a global chase to uncover the true story behind the stunning heist. Tracking the threads of the crime throughout Europe—from Belgium to Italy, in seedy cafés and sleek diamond offices—the authors sorted through an array of conflicting details, divergent opinions and incongruous theories to put together the puzzle of what actually happened that Valentine’s Day weekend. This real-life Ocean’s Eleven—a combination of diamond history, journalistic reportage, and riveting true-crime story—provides a thrilling in-depth study detailing the better-than-fiction heist of the century.

Making It in America John Bassett 2016-05-10 Everyone knows you can't build things in America anymore. Everyone, that is, except John D. Bassett III. While one corporation after another exported their manufacturing to high-volume factories in low-wage locations overseas, Bassett's traditional wood bedroom furniture manufacturing company has not only survived, but thrived, making premium products right here in America. When everyone else was rushing for the exits, Bassett bet on the talent, dedication, and uncompromising quality of American workmanship. And he won. In *Making It in America*, Bassett tells you the secrets that have made Vaughan-Bassett Furniture so successful doing what everyone said couldn't be done. Drawing on rich life experience, including the everyday challenges running a traditional manufacturing company, Bassett constructs a 12-point plan to achieve successful leadership in any business. These steps include: Have a winning attitude, respect your employees, don't panic, reinvest constantly, and make the best of the worst. Bassett's story is about how those values underpinned his personal success and how they can revitalize America itself. In the face of feckless leadership, crumbling infrastructure, and global competition, Bassett's story is a blueprint for how America can revitalize its role as leader of the free world and how your success can be part of it.

Citizen Coke: The Making of Coca-Cola Capitalism Bartow J. Elmore 2014-11-03 "Citizen Coke demonstrate[s] a complete lack of understanding about . . . the Coca-Cola system—past and present." —Ted Ryan, the Coca-Cola Company How did Coca-Cola build a global empire by selling a low-price concoction of mostly sugar, water, and caffeine? The easy answer is advertising, but the real formula to Coke’s success was its strategy, from the start, to offload costs and risks onto suppliers, franchisees, and the government. For most of its history the company owned no bottling plants, water sources, cane- or cornfields. A lean operation, it benefited from public goods like cheap municipal water and curbside recycling programs. Its huge appetite for ingredients gave it outsized influence on suppliers and congressional

committees. This was Coca-Cola capitalism. In this new history Bartow J. Elmore explores Coke through its ingredients, showing how the company secured massive quantities of coca leaf, caffeine, sugar, and other inputs. Its growth was driven by shrewd leaders such as Asa Candler, who scaled an Atlanta soda-fountain operation into a national empire, and “boss” Robert Woodruff, who nurtured partnerships with companies like Hershey and Monsanto. These men, and the company they helped build, were seen as responsible citizens, bringing jobs and development to every corner of the globe. But as Elmore shows, Coke was usually getting the sweet end of the deal. It continues to do so. Alongside Coke’s recent public investments in water purification infrastructure, especially in Africa, it has also built—less publicly—a rash of bottling plants in dangerously arid regions. Looking past its message of corporate citizenship, Elmore finds a strategy of relentless growth. The costs shed by Coke have fallen on the public at large. Its annual use of many billions of gallons of water has strained an increasingly scarce global resource. Its copious servings of high-fructose corn syrup have threatened public health. Citizen Coke became a giant in a world of abundance. In a world of scarcity it is a strain on resources and all who depend on them.

Factory Man Beth Macy 2017-03-23 The Bassett Furniture Company was once the world's biggest wood furniture manufacturer. Run by the same powerful Virginia family for generations, it was also the center of life in Bassett, Virginia. But beginning in the 1980s, the first waves of Asian competition hit, and ultimately Bassett was forced to send its production overseas. One man fought back: John Bassett III, a shrewd and determined third-generation factory man, now chairman of Vaughan-Bassett Furniture Co, which employs more than 700 Virginians and has sales of more than \$90 million. In *Factory Man*, Beth Macy brings to life Bassett's deeply personal furniture and family story, along with a host of characters from an industry that was as cutthroat as it was colorful. As she shows how he uses legal maneuvers, factory efficiencies, and sheer grit and cunning to save hundreds of jobs, she also reveals the truth about modern industry in America.

The Glass Castle Jeannette Walls 2006-01-02 Journalist Walls grew up with parents whose ideals and stubborn nonconformity were their curse and their salvation. Rex and Rose Mary and their four children lived like nomads, moving among Southwest desert towns, camping in the mountains. Rex was a charismatic, brilliant man who, when sober, captured his children's imagination, teaching them how to embrace life fearlessly. Rose Mary painted and wrote and couldn't stand the responsibility of providing for her family. When the money ran out, the Walls retreated to the dismal West Virginia mining town Rex had tried to escape. As the dysfunction escalated, the children had to fend for themselves, supporting one another as they found the resources and will to leave home. Yet Walls describes her parents with deep affection in this tale of unconditional love in a family that, despite its profound flaws, gave her the fiery determination to carve out a successful life. -- From publisher description.